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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/15/2019-20

02.07.2019

All students of BMM are hereby informed that the Clara's college of commerce is organizing a workshop on 'Short Film Making' on 4th July, 2019 at 10.00 a.m to 12.300 on AV Room 5th floor.

All students are required to attend the same.

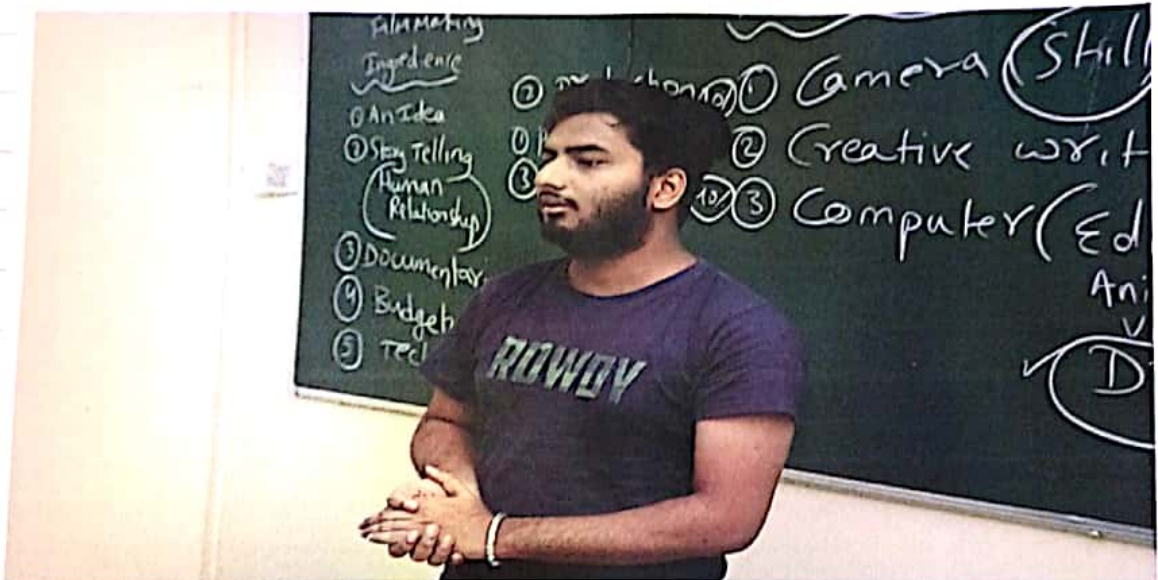


(Dr. Gitte Madhukar)
Principal



Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061





CLARAS'S COLLEGE OF COMMERCE

Yari Road, Versova

RREPORT ON 'Media Career Optlons & Film Making'

CLARA'S COLLEGE OF COMMERCE organized a Guest Lecture on 'Short Film Making' on 4th July 2019 at 10:00 am in the college premises by Mr. Aamir Ahmed. The lecture was attended by BMM Students and the numbers of beneficiaries were 18.

Category	Male	Female	Total
SYMM	03	03	06
TYMM	03	09	12
		Total	18

Mr. Aamir Ahmed gave an overview about the Film making concepts. He also conducted a hands-on workshop on film-making which aims to introduce the participants to the nuances and careers in the world of film & TV. He shared the career options in the field of Pre - Production, Production and Post Production. He transmitted his valuable thoughts about Filmmaking and how it involves a number of discrete stages including an initial story, idea, or commission, through screenwriting, casting, shooting, sound recording, pre-production, editing, and screening the finished product before an audience that may result in a film release and exhibition.

The session included Filmmaking Concepts and Practices; students explored the theory and practice of film production. They learnt how to apply filmmaking concepts and theory to the practice of film production in terms of production design, cinematography, and film aesthetics. It also covered production planning techniques and professional practices in film production.

The students took keen interest in learning and understanding the session to choose appropriate career for them in the field of Film Making. They have benefited from the session as it was completely a worth listening one. The queries raised by the students were answered by Mr. Suryakant Kamble in a gentle and polite way.

Submitted by

Mrs. Shweta Shirode



Dr. Madhukar Gitte

(Principal)

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/13/2019-20

01.07.2019


All the Faculty members are hereby informed that the IQAC Cell of Clara's College of Commerce is organizing a session on "Role of Intellectual Property Right in Academia" for the Faculty Development on 4th July, 2019 at 11.00 a.m. in IT Lab.

All the faculty members should remain present for the same.




(Dr. Gite Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
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 **Clara's College of Commerce**
INTERNAL QUALITY ASSURANCE CELL (IQAC)
Organises
Faculty Development Programme
On
" Role of Intellectual Property Rights in Academia "
On Thursday, 4th July 2019
By
Mr. Devang Thakar





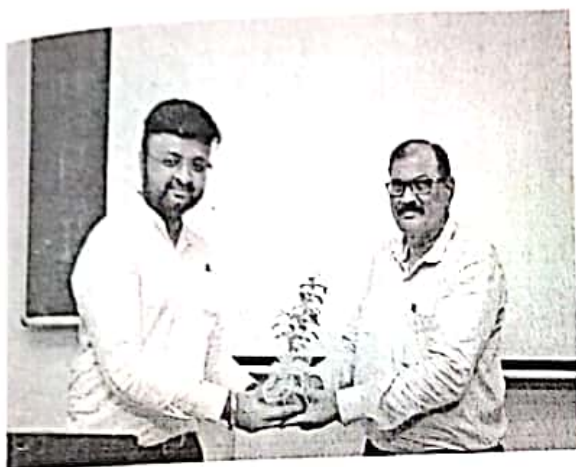
Clara's College of Commerce

Yari Road-61

Report

Role of Intellectual property rights in academia

Date: 04/07/2019



On 4th of July 2019, the IQAC Cell of Clara's College of Commerce organized an Expert Talk on Role of Intellectual property rights in academia.

The Lecture was organized with an aim of spreading awareness of Intellectual property rights in academia. The speaker for the event was Mr.Devang K Thakur This event witnessed a participation of 18 Faculties.

The lecture dealt with creating awareness about the need and importance of Intellectual Property Rights (IPR) among the faculty. The lecture was well structured and covers various aspects on Intellectual Property Rights (IPRs).

He has discussed the idea about the antecedents of IPR, narrated various issues of it and later on focused on the immerging issues on IPR. He discussed various statutory provisions of the India and WIPO initiatives to overcome the problems. He also has thrown light on Drafting Patent and Patent Prosecution in India.

Relevant queries were raised from the side of faculty delegates. They got justified answers from the speakers. The interactions were very relevant and meaningful. Participants would be benefitted with this event.

The program ended with a vote of thanks by a committee member.

Prepared By:

Adv. Minal Sharma



Principal

A handwritten signature in blue ink, appearing to read "MPG Gitte", written over a circular stamp.

Dr. Madhukar Gitte

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Yarl Road, Versova,
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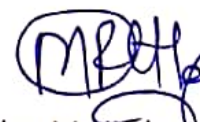
NOTICE

Notice/19/2019-20

09.07.2019

All the students of T.Y.B.Com/T.Y.BMS/T.Y.BAF/T.Y.BMM/M.Com are hereby informed that the IQAC Cell of Clara's College of Commerce is organizing An Orientation session for "Campus to Corporate Career Programme" for the students on 12th July, 2019 at 8.00 a.m. in Seminar Hall.

All the students should remain present for the same.



(Dr. Gitte Madhukar)
Principal



Principal
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Andheri (W), Mumbai-400 061



 **Clara's College of Commerce**
INTERNAL QUALITY ASSURANCE CELL (IQAC)
Organises
Student Development Programme
On
" Campus to Corporate Career Programme "
On Friday, 12th July 2019
By
Technoserve Company



**Clara's College of Commerce
Yari Road , Andheri (West)**

**Report on
An Orientation Session On Campus to Corporate Career Programme**

Clara's College of Commerce organized an Orientation Session on Campus to Corporate Career programme on 12th July 2019 at 8.00am in Seminar Hall by TechnoServe.
The session was attended by Students of T.Y.B.Com, T.Y.BMS, T.Y.BAF, T.Y.BMM and total count of beneficiaries were 99.

Class	Male	Female	Total
TYBCOM	25	23	48
TYBMS	9	11	20
TYBAF	7	10	17
TYBMM	6	8	14
		Total	99

TechnoServe highlighted the story of success with enterprising people in the developing world to build competitive farms, businesses and industries. They discussed the important points to be taken care into consideration while choosing career and various career opportunities. They also provided information about their non profit organisation where free 80 hrs training is provided to the students.

The students took keen interest in learning and understanding various career options and raised queries which were answered by TechnoServe team members.
It was informative session for young minds and the session concluded with vote of thanks.

Submitted by

Ms. Poonam Lad

Principal



Dr. Madhukar Gitte



Principal
Claras College of Commerce
Yari Road, Versova,
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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/42/2019-20

06.08.2019

All the students are hereby informed that today's "Symposium on FDI" is postponed due to students demand for practice. The same event will be conducted on 9th August, 2019 at 10.00 a.m. in A.V. Room.

Following are the topics:

1. Impact of FDI on employability.
2. Is FDI harming the domestic Indian Market?

Interested students can register their names with Prof. Shahid Ansari and Prof. Varsha Hirve.

Rules :

1. Each participant will get minimum 3 minutes to speak.
2. The competition will be held in English Language.
3. Each group will be minimum of 3 members.
4. The participants will be judged on the following criteria:
 - ✓ Presentation Skills
 - ✓ Content
 - ✓ Assimilation of Ideas
 - ✓ Originality
 - ✓ Overall Impression.
7. Defamatory language and content is prohibited.




(Dr. Gite) Principal
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09/08/19



2005



CLARA'S COLLEGE OF COMMERCE
VARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.

REPORT ON SYMPOSIUM ON FDI

A) 0th August, 2019.

B) PLACE: AV Room

C) HOURS DEVOTED: 2 Hrs

D) LEVEL: College Level

E) STRENGTH OF THE STUDENTS: 18

Category	Male	Female	Total
No of Students participated	7	11	18

The objective of the Symposium on FDI session: to update the student's awareness regarding different aspect of FDI in Indian Economy. To motivate the students to participate in group discussion.

F) DESCRIPTION

Judge for this session was Dr. Tandra Bandyopadhyay. She is the Principle of BEd College.

There were six group of students formed and each group consists of maximum four students. Each participant was allowed to speak 3 minutes to maximum 5 minutes. Each group was participated with full preparation. They discussed the effect of FDI on Indian Economy, Industrial sectors and merits and demerits of FDI.

Students were judged on the following criteria:

- I. Their Content.
- II. Presentation skill.
- III. Assimilation of idea.
- IV. Originality of Material.
- V. Overall impression.

It was tough competition among the students. The following result was declared.

First Prize:	Name of Students	Class
	Moha. Talha Halai	

	Sehzad Charanna Alloysious Gonsallves	
Second Prize:	Pallavi Kadam Mansi Kamble Dhritiman Das Mukesh Visvakarma	

Third Prize: 1) Malpekar Gulnar
2) Gayatri Singh
3) Mushan Salmani
1) Fauziya Kasmani
2) Jinal Kanojia
3) Albaz Shaikh

Consolation Prize:

- 1) Yashraj Khannah
- 2) Anju Diwakar
- 3) Nancy Pandikona
- 4) Farhin Sayyed
- 1) Shivam Yadav

. The session was considered success and was appreciated by Students presented there.

Prepared By
SAMEER.S.GANDHI




Principal

Dr. Madhukar Gitte

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Claras College of Commerce
Yari Road, Versova,
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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/49/2019-20

14.08.2019

All the students of BMM are hereby informed that Clara's College of Commerce is organizing a workshop of Copywriting and Script Writing for Advertisement on 16th August, 2019 at 7.15 am in the conference hall.

Attendance is compulsory.



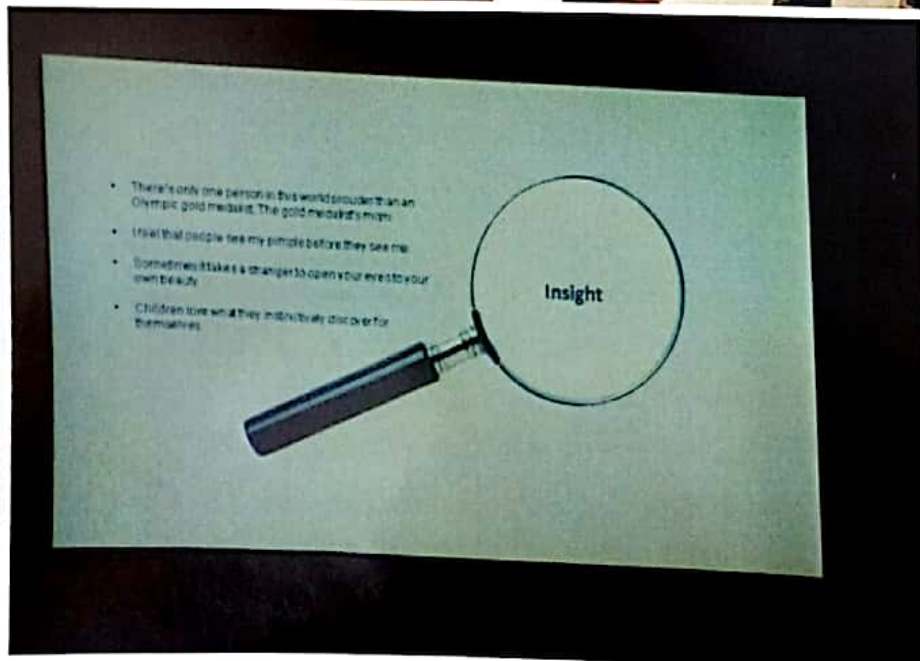
A handwritten signature in blue ink, appearing to read "M. P. D. G. M." with a flourish underneath.

(Dr. Gitte Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061

MARTIN





CLARAS'S COLLEGE OF COMMERCE

Yari Road, Versova

REPORT ON 'COPYWRITING AND SCRIPTWRITING FOR ADVERTISEMENT'

CLARA'S COLLEGE OF COMMERCE organized a WORKSHOP on 'COPYWRITING AND SCRIPTWRITING FOR ADVERTISEMENT' on 16th AUGUST 2019 at 07:15 am in the college premises by Mr. SHELDON D'SOUZA . The lecture was attended by BMM Students and the numbers of beneficiaries were **13**

Category	Male	Female	Total
SYBMM	01	02	03
TYBMM	01	03	04
FYBMM	03	03	06
Total beneficiary:			13

Mr. SHELDON D'SOUZA from Ogilvy ad agency gave an overview about the copywriting and scriptwriting for advertisement. He shared the career options in the field of copywriting and scriptwriting in ad Production.

The session included copywriting and scriptwriting Concepts which included;

- i. Introduction to Copy writer
- ii. Creative Thinking in ad
- iii. Various types of Advertising appeals.
- iv. Some techniques of an Ad Campaign,
- v. How to draft script.
- vi. Showed some campaign ads. Etc

The students took keen interest in learning and understanding the session to choose appropriate career for them in the field of Film Making. They have benefited from the session as it was completely a worth listening one. The queries raised by the students were answered in a gentle and polite way.

Mr. faisal tanwar

(BMM Coordinator)




Dr. Madhukar Gitte

(Principal)

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Elaras College of Commerce
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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/87/2019-20

03.10.2019

All students of M.Com (Part-II) (Sem-III) hereby informed that the Clara's College of Commerce is organizing a workshop on 'Research Project' on 4th October, 2019 at 8.00 a.m. to 10.00 a.m. in IT Lab.

All students are required to attend the same.




(Dr. Gitte Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400



Photo



CLARA'S COLLEGE OF COMMERCE
YARI ROAD, VERSOVA, ANDHERI (W), MUMBAI-61.
WORKSHOP ON RESEARCH PROJECT OF M.COM

A) 4th October, 2019.

B) PLACE: AV Room

C) HOURS DEVOTED: 2 Hrs

D) LEVEL: College Level

E) STRENGTH OF THE STUDENTS: 13

Category	Male	Female	Total
No of Students participated	5	8	13

The objective of the workshop on Research Project:- To make students aware how to do research work.
To help the students how to analyse the data collected for research purpose. To motivate the students to participant in Research work.

F) DESCRIPTION:-

Resource person for this was Prof..Mrs.Hema Iyengar of The S.I.A College of Higher Education, Dombivli. She teach Economics to all classes of Commerce. She is organizing activities under the Calibre Commerce Club. She is currently the **Convener** for Internal Assessment Committee, **Co-Convener** for Student Council, and member of Library Club, Feedback Committee, and Attendance and PTM Committee. She was teacher-representative at Inter-Collegiate Youth Festival for The S.I.A College of Higher Education organized at K.G. Joshi College of Arts and N. G. Bedekar College of Commerce, Thane.
She discusses the following in her session:-

What are the basic parts of a research paper?
Usually, research papers have the following parts:

- Title.
- Abstract.
- Introduction.
- Literature Review.
- Methods.
- Results.
- Discussion/Conclusion.
- References/Bibliography.

She also explained the methods use for data analysis purpose namely T- Test. F- Test and Chi Squire Test with some example.

. The session was considered successfull and was appreciated by Students presented there.

Prepared By
SAMEER.S.GANDHI



Principal

Dr. Madhukar Gitte

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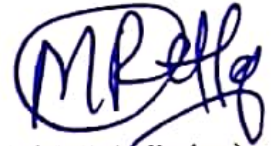
NOTICE

Notice/95-A/2019-20

13.11.2019

All the students are hereby informed that the college is organizing a Seminar on Career in Media and Entertainment on 20.11.2019 at 7.30 a.m. in Room No.51.

All are informed to attend.



(Dr. Gitte Madhukar)
Principal



Principal
Claras College of Commerce
Yari Road, Versova,
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Report of Seminar on career In Media and Entertainment

Date: 20th November, 2019

Duration: 1.30 Hrs

Class: FYBMM/BMS

Name of Resource Person: Mr. Santosh Patil

No of Participant: 21

Organiser: BMM Department

Objectives

1. To provide insight of the opportunities available in Media and Entertainment Industry.
2. To create awareness among the students about the skill set required and current trends in Industry.

On 20th of November 2019, the BMM Department of Clara's College of Commerce organized an Expert Talk on career in Media and Entertainment.

The Lecture was organized with an aim to provide insight of the opportunities available in Media and Entertainment Industry. The speaker for the event was Mr. Santosh Patil. He has experience over 24 years across the Advertising, FMCG and Education industries. His career comprises some very memorable stints at, Nestle (I) Ltd., Aptech Ltd., NIIT Ltd., Frankfinn, Balaji Telefilms Ltd. This event witnessed a participation of 21 students.

The lecture dealt with creating awareness among the students about the skill set required and current trends in Industry. The lecture was well structured and covers various aspects on Media and Entertainment Industry.

He has discussed about education fields like liberal arts, film, television, media, advertising, communication arts, animation, visual effects etc. He gave quick insights into the process of working in fastest-growing and dynamic Industry that includes television, print, digital media, radio, films, live events, sports, out of home, and music. He also has thrown light on government initiatives in this field.

Relevant queries were raised from the side of faculty delegates. They got justified answers from the speakers. The interactions were very relevant and meaningful. Participants would be benefitted with this event.

The program ended with a vote of thanks by a committee member.

Aniesh

Submitted by

- Aniesh



Dr. Madhukar Gitte

Dr. Madhukar Gitte

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CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai-400061

NOTICE

Notice/108/2019-20

13.12.2019

All the students of T.Y.BMS/T.Y.BAF/M.Com (Part –II) hereby informed that college is organizing a session on “Online Information Retrieval Tools and Plagiarism” on 19th December, 2019 at 9.00 a.m. in Room No.41, 3rd floor.



(Dr. Gitte Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061

Photo



Clara's College of Commerce

Organises
Guest Lecture
On
**Online Information Retrieval Tools &
Plagiarism**
On Thursday, 19th December 2019



Photo



CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova.

Report of lecture on online information retrieval tools and plagiarism

Date: 19/12/2019

Duration: 1 hr

SDP/FDP/Class: SDP

Title: Guest lecture on online information retrieval tools and plagiarism

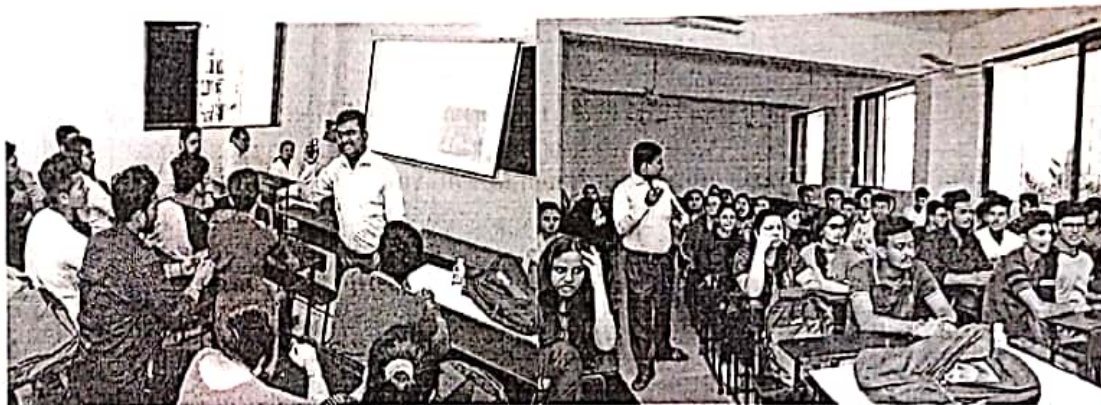
Name of Resource Person: Mr. Pralhad Jadhav

Objectives: To guide about various online information retrieval tools and effect of plagiarism in research

No. of participants/Beneficiaries: 40

Organizer: Research Committee

Research Committee of Clara's College of Commerce, had organized a Guest lecture on online information retrieval tools and plagiarism for students in the colleges' multi-purpose hall by Mr. Pralhad Jadhav. Mr. Pralhad Jadhav is a senior Knowledge Manager, Librarian, and Information Dietician professional with over 17+ years of experience of working in some of the leading National and Indian companies.



Mr. Pralhad addressed students and guided them by explaining the importance of preventing academic misconduct including plagiarism in academic writing among students. Furthermore, University Grants Commission (UGC), mandated to coordinate and determine the standards of higher education, recently laid down UGC (Promotion of Academic Integrity and Prevention of Plagiarism in Higher Educational Institutions) Regulations, 2018 which provides for guidelines related to levels of plagiarism and academic integrity.


He emphasized participants to develop research content of high quality by implementing ethical components of the scientific method. He also explained about importance of Online Information retrieval system in research a technique by which users can retrieve their desired information from various machine-readable online databases.

The session was very informative and motivating for students. Session ended with vote of thanks.

Submitted by:

Aniesh




Principal
Claras College of Commerce
Yari Road, Versova,
And Dr. Madhukar G. Jadhav
Mumbai - 400 061

CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova, Mumbai.

NOTICE

Notice/2019-20

Date: 14.01.2020

All the students are hereby informed that the session on Intellectual Property Rights "Copyright and Patents" is organised by IQAC Cell on Thursday, 16th January, 2020 at 8.00 a.m. to 9.00 a.m. in Room No. 57.

Kindly avail the opportunity.




(Dr. Gitte Madhukar)
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Mumbai-400 061





CLARA'S COLLEGE OF COMMERCE
Yari Road, Versova.

Report on Session on Intellectual Property Rights 'Copyright and Patents'

Date: 16/01/2020

Duration: 1 hr

SDP/FDP/Class: **SDP**

Title: Session to sensitize students about IPR and risk of violating copyrights and patents

Name of Resource Person: Ms. Bhumi Bakulesh Tolia

Objectives: To guide and sensitize students about importance IPR and risks of violating copyrights and patents

No. of participants/Beneficiaries:66

Organiser: Internal Quality Assurance Cell (IQAC)


Report

Internal Quality Assurance Cell (IQAC) of Clara's College of Commerce had organized a session for students to sensitize them about Intellectual Property Right (IPR) and protection of creative content through copyrights and patents. The speaker clarified and busted few myths related to protection of creative content and repercussion of violating the same. The session was conducted by Ms. Bhumi Bakulesh Tolia, CS, LLB, and Masters in Business Law (MBL) is a Legal Consultant, on 16th January 2020, at 8:00am in room no. 57. The students of SYBCOM, TYBMM, SYBAF, and FYBMS attended the workshop. The total count of beneficiaries was 66.

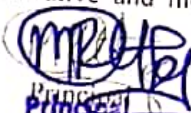
Sr. No.	Class	Male	Female	Total
1	SY, BCOM	11	23	34
2	TY BMM	00	07	07
3	SY BAF	01	06	07
4	FYBMS	04	14	18
Total				66



Ms. Bhumi Bakulesh Tolia addressed students and informed them about rights pertaining to copyrights and patents. The students were sensitized about legalities attached to protecting of creative contents like film story, poems and brand identity like trademarks, logos, and brand names, etc. The entire process of registration of creative content was explained to students. The students were also informed about the legal rights with respect to protecting the original content. Actions to be taken in case anyone who violates the rights were also told to students. The session was very informative and motivating for students.

Submitted by: 
Sheryl Cusher




Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061

Clara's College of Commerce
Yari Road, Versova-61

Date: 15 January 2020

Notice

This is to inform all the students that the college is conducting 'A Short Term Certificate Course on Research Methodology' from 27 January 2020 to 08 February 2020 at 11.00am every day in the room number 41 on 3rd Floor. The main objective behind organizing a course is to inculcate research culture amongst students.

All the interested students can register their names to Mr. Shripad Joshi in person.


Principal

Dr. Madhukar Gitte



Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061







REPORT OF: A Short Term Certificate Course on Research Methodology

Date: From 27 January 2020 to 08 February 2020 **Duration:** 30 Hours

SDP/ FDP/: SDP **Class:** All Classes

Title: A Short Term Certificate Course on Research Methodology

Objectives: To inculcate Research culture amongst students

No of Participants /Beneficiaries: 44

Organizer: Mr. Shripad Joshi, Dr. Babita Kanojia and Mrs.Sheryl Cusher

REPORT

Clara's College of Commerce organized A Short Term Certificate Course on Research Methodology from 27 January 2020 to 08 February 2020 in the room number 41 on 3rd Floor. The main objective behind organizing a course was to inculcate research culture amongst students. The following were other objectives:

- To equip students with research methodology essential for pursuing research degrees such as Doctor of Philosophy (Ph.D.), Masters in Philosophy and research in undergraduate and postgraduate courses.
- To enable researchers in writing various research reports, thesis, dissertations, research papers, articles and essays.
- To develop curiosity for finding new things.

The following was a course structure:

Sr. No.	Date	Day	Topic	Faculty Name
1	27-Jan-2020	Monday	Introduction	Dr.MamtaRajani
2	28-Jan-2020	Tuesday	Framing Hypothesis/ Problem Statements/ Research Objectives	Dr.Kuldeep Sharma
3	29-Jan-2020	Wednesday	Review of Literature	Dr.Babita Kanojia
4	30-Jan-2020	Thursday	Data Collection	Ms.MeghaJuvlkar
5	31-Jan-2020	Friday	Data Analysis and Interpretation	Mr. Vinod Kamble
6	01-Feb-2020	Saturday	Data Retrieval	Mr.SanjayKulekar

8	03-Feb-2020	Monday	Finding Conclusions and Suggestions	Mr. Shripad Joshi
9	04-Feb-2020	Tuesday	Referencing	Dr. Prashant Dharmadhikari
10	05-Feb-2020	Wednesday	Plagiarism	Mr. Faisal Tanwar
11	06-Feb-20	Thursday	Evaluation Test, Presentation by Students	
13	08-Feb-20	Saturday	Valedictory	

All the experts gave thorough knowledge of the topics. Students were enlightened with the different approaches in research. The course was end up with a course completion test. Certificates were distributed to the participants.

The numbers of beneficiaries were 44.

Category	Male
MALE	19
FEMALE	25
TOTAL	44

Mr. Ajay Kaul Sir, Secretary, Mr. Prashant Kashid Sir, Activity Chairman and Principal Dr. Madhukar Gitte guided and encouraged to conduct the activity. Mr. Shripad Joshi and Dr. Babita Kanojia and Mrs. Sheryl Cusher worked in the organizing committee. The entire faculty helped in conducting the event successful.

Submitted by
Mr. Shripad Joshi



Dr. Madhukar Gitte
Principal

Principal
Claras College of Commerce
Yari Road, Versova,
Andheri (W), Mumbai-400 061